



## Bryce Seidl

### Qualifications Summary

Bryce Seidl is an accomplished business and community leader, with experience in operations, finance, and accounting, planning, and budgeting, sales, international business, and systems and capital project management and implementation. In addition, he has an accomplished leadership record in his general management and executive roles in several vastly different businesses, including acquisition integration and divestitures in multi-plant multi-state companies.

### Professional History

Valtas Group	Consultant	2019 – Present
Pacific Science Center	President & CEO	2003 – 2014
Pilchuck Glass School	Interim Executive Director	2002
Fisher Mills Inc.	President, CEO, & Director	1998 – 2001
Elected Official in Vancouver, WA	City Councilman and Mayor	1978 – 1987
Simpson Timber and Paper	Accounting, Operations, VP	1971 – 1996

### Accomplishments

- Led world-renowned science center including 2 IMAX theaters, statewide outreach programs reaching all thirty-nine counties of Washington each year, exhibits, Mercer Slough Environmental Education Center programs in Bellevue, lecture programs, teacher training programs and contract responsibilities for implementing science education reform statewide in all public schools grades K – 8 for the Office of the Superintendent of Public Instruction.
- Responsible for the strategic direction of the business, planning and execution of capital programs including an extraordinarily successful \$59 million capital expansion and leading the domestic and international sales and marketing, production, quality, employee relations, customer service, community relations and environmental programs
- Started up major new mill, rebuilt senior management team, established new budgeting and financial systems and controls including commodity hedging and risk management policies, reversed major losses, restored profitability, and led the company through a successful divestiture driven by parent's strategic direction
- Led successful permitting and construction of a controversial \$37 million gas fired cogeneration plant in California, repairing poor labor climate leading to negotiation of 5-year labor agreement and strengthening community relations and corporate participation in the communities.
- In addition to his private sector work, he spent 10 years in elected office both as a city council member and as mayor of Vancouver, Washington. His service was marked by major work in both economic development and in the arts and cultural development of the area.

### Licenses / Education

- BA – Ecology, University of California, Berkeley, CA
- MBA, University of Michigan, Ann Arbor, MI

### Previous Valtas Assignments

- Interim Executive Director, Keiro Northwest, 2019 - 2022