



Linda Huse

QUALIFICATIONS

- Passionate, well respected executive, with exceptional relationship building skills.
- Accomplished and committed, inspirational leader with a sense of humor and the ability to inspire others in a positive manner to collaborate on local and regional initiatives.
- Manager who is admired for connecting well with others and respected for her integrity.
- Independent and confident professional, with strong written and organizational skills.
- Effective, direct communicator with a keen understanding of how to engage staff and volunteers (from diverse backgrounds) to work together.
- Extensive business experience dealing with board and volunteer development, corporate engagement, event planning, budgeting, major gifts, and staff management including; productivity, performance evaluations, and training.

PROFESSIONAL EXPERIENCE

Crohn's and Colitis Foundation of America

West Regional Director

2013-2015

- Responsible for driving and leading the development and growth of the West Region (**WA, OR, MT, AK, ID, CA, NV, UT, AZ, S.D., N.D., NE, IA, WY, MN and HI**), hiring, training and developing a **staff of 45** with an annual budget of **\$8.6M**.
- Oversaw all operational activity within the region, including fund development, program management, community relations, advocacy, financial management, and board, volunteer and staff development.
- Well versed in the organization's research portfolio and strategic direction, and able to communicate it effectively to donors, stakeholders and constituents.
- Managed, mentored and worked closely with the West Region Executive Directors and their staffs.
- Collaborated with 8 Executive Directors on mentoring ten volunteer boards throughout the region.
- Responsible for all regional initiatives including strategic planning, communicating the mission, building awareness, and fundraising through special events (walks, galas, half-marathons, luncheons) direct mail, foundation support, corporate underwriting and sponsorship, major gifts, grants, Team Challenge and Take Steps.
- Collaborated with the chapters on their revenue planning, fiscal management and the annual budgeting process.
- Responsible for hiring staff, annual performance reviews, and resolving all management issues throughout the region.
- Worked closely to recruit high impact Volunteer Board members and chapter presidents within the region.
- Developed ten volunteer boards and recruited new board members.
- Established board committees in each chapter, including Chapter Medical Advisory Committees (doctors from all area hospitals), Mission and Program Committees, Advocacy and Awareness Committees, and Corporate Engagement Committees.
- Represented the organization across the region in various communities and the media.
- Represented the West Region at "Day on the Hill". A day spent in Washington D. C. with Congress to discuss research funding.

- One of six regional directors who served as advisors to the national executive team.
- West Region increased net revenue 8% and net income 22% year over year in 2014.

Regional Director Northwest

2012-2013

- Managed the Northwest Region including the Northwest Chapter (WA, OR, ID, MT, AK). Beginning in 2012 also managed the Minnesota/Dakotas Chapter and the Nebraska/Iowa Chapter.
- Responsible for revenue and programming in the Northwest region.
- Managed and developed a staff of 13.
- Managed the Northwest Chapter Volunteer Board and committees.
- In 2012, began managing the Minnesota, Nebraska, Dakotas Chapter Executive Director, increasing overall revenue and guiding the executive director on volunteer and board development.
- Minnesota/Dakotas Chapter overall net revenue increased from \$583,365 in 2012 to \$868,222 in 2014.
 - Established the region’s first Corporate Engagement Committee to increase corporate sponsorships, underwriting and collaboration within the chapter.
 - Launched a major donor program, creating a working list of major donors, with profiles and planned next steps and strategies to increase the overall giving of the chapter.
 - Planned and executed 2 Research Alliances (2013 and 2014), leading to a significant increase in major gifts in the chapter, while increasing CCFA’s research awareness.
 - Minnesota/Dakota’s Chapter individual gifts increased from \$55,579 in 2012 to \$196,250 in 2014.
 - Minnesota/Dakota’s total major gifts increased from \$86,751 in 2012 to \$250,000 in 2014.

Executive Director/Regional Director Northwest Chapter

2009-2013

- Managed the Northwest Chapter for six months before being promoted to Regional Director (WA, OR, ID, MT, AK) including 2 Team Challenge Managers, 2 Take Steps Managers, Development Director, Education and Support Manager and a Development Assistant.
- Built strong and collaborative relationships across the Northwest with volunteers, staff, board members (from well-respected PNW organizations) patients and the GI (gastroenterology) Community.
- Managed the Northwest Board, coming in during a very tumultuous period in the chapter and built the board to be a very high performing board within the organization.
- Planned and executed three successful Research Alliances (Evening with researchers who explained the latest research developments) for the area’s major donors.
- Revitalized a “special relationship with a celebrity for the organization, making this relationship, which was fractured, very good for both the chapter and the national organization. In working with them, secured a first time \$25,000 gift for national Camp Oasis scholarships.
- Increased revenue throughout the Northwest Chapter over the past six years, in all areas 2009-2013, net revenue increased in the chapter from \$573,455 to \$1,455,157

Juvenile Diabetes Research Foundation

Seattle Guild Executive Director (Interim-one year)

2005-2006

- Responsible for planning and executing all aspects of the JDRF “Dream Gala”.
- Raised in excess of \$3.2 million dollars for diabetes research.
- Supervised, hired, trained, managed and evaluated all Guild staff members.
- Planned, directed and executed all events for the Guild, including board meetings, kick off events, honoree meetings, procurement, vendors, business sponsorship meetings and the Gala wrap up party.
- Supervised Guild members for corporate sponsorships, procurement, production and all committees.

- Worked closely with JDRF “Dream Gala” honoree, “The Seattle Seahawks” on procurement, sponsorships, publicity, and gala details, during their first Super Bowl appearance, creating revenue-generating packages.
- Established cooperative working relationships with the Guild board, volunteers, staff, vendors, and Gala honoree, including players, coaches, and front office staff.
- Cultivated and secured “Fund a Cure” donations (\$50,000-\$100,000 for the JDRF “Dream Gala”. Raised \$1 million dollars for the “night of” gala, through these donors.

RELEVANT VOLUNTEER EXPERIENCE

Juvenile Diabetes Research Foundation Seattle Guild, Northwest Chapter

- Seattle Guild President (3 years)
- Seattle Guild Board Member (10 years)
- Gala Auction Chair, Production Chair, Procurement Chair
- Chair of the Steering Committee, and Guild representative to the JDRF National Conference.
- Pacific NW Chapter Board-Vice President of Nominating and Membership.

Eastside Catholic High School

- Foundation Board Committee on Board Development and Marketing.
- Athletic Department Assistant.

Leukemia Society of America Quest for a Cure

- Collaborated with a group of dedicated volunteers to develop, plan and launch this inaugural golf tournament, with a net income in excess of \$300,000 in its first year.

EDUCATION

- Centralia Community College
- Seattle University

