

Laura Skelton

Qualifications Summary

Laura has over 15 years of experience in successfully leading organizations while serving as a nonprofit executive director, interim executive director, and board member. She's developed and led programs for a variety of organizations, employing related skills of strategic planning, project management, and program evaluation. Her strong track record of managing staff to increase their leadership capacity is rooted in the belief that staff are typically an organization's biggest asset.

Professional History

| Senior Consultant | 2019 - Present |
|----------------------------|--|
| Executive Director | 2014 - 2019 |
| Interim Executive Director | 2013 - 2014 |
| Program Director | 2012 - 2013 |
| Program Director | 2007 - 2012 |
| | Executive Director Interim Executive Director Program Director |

Accomplishments

- Stabilized revenues for a client during the COVID pandemic through a peer-to-peer fundraising campaign that raised 200% of budgeted goal, securing new grant funding, and navigating federal COVID relief.
- As Executive Director, more than doubled revenue over a five-year period through a variety of strategies including growing individual giving, securing new foundation grants, hosting a variety of fundraising and major donor appreciation events, and establishing a legacy giving program. Coordinated four consecutive annual galas; increased event revenue by 50% and attendance by 30% over a four-year period.
- Co-established statewide advocacy coalition, Washington Against Nuclear Weapons; recruited dozens of member organizations to effectively advocate to members of Congress.
- Served in key leadership role for an organization during a merger; resolved financial liabilities, implemented a budget to stabilize the organization, and secured staff roles prior to the merger.
- Led seven programs for a national scholarship and leadership organization, including academic year support, internship placement and support, annual scholar selection, and annual national and international leadership summits. Conducted organization's first internal program evaluation.

Licenses / Education

- Master of Science in Ecology, University of Georgia, Athens, GA
- Bachelor of Arts in Ecology & Society, Hendrix College, Conway, AR

Previous Valtas Assignments

- Interim Executive Director, Issaquah Food & Clothing Bank, 2022-2023
- Interim Executive Director, Aurora Commons, 2021
- Interim Chief of Staff, Treehouse, 2021
- Consultant, Northwest Neighbors Network, 2020-2021
- Interim Executive Director, City Fruit, 2020
- Interim Director of Operations, Organization for Prostitution Survivors, 2019-2020