



ARTHUR G. PADILLA

- Masters in Counseling Psychology
- Cultural Competency Expert
- Empowerment, formative, summative, realist, and developmental program/project evaluations
- Management of complex systems and strategic management
- Coalition and collaboration expert

AREAS OF EXPERTISE

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|---------------------------------------|--|---|
| ● Training & Development | ● Homelessness | ● Nonprofit sector |
| ● Community-Based Planning | ● Mental and Behavioral Health | ● Social determinants of health |
| ● Integration of Trauma-Informed Care | ● Collaboration and Coalition building | ● Race and gender inequities in health outcomes |
| ● Outcome & Process Evaluation | ● Program Design | |

PROFESSIONAL EXPERIENCE

Senior Managing Partner, StrataG, LLC, Federal Way, WA, 2011 to Present¹

- Contract Evaluation and Instructional Design for ANTHC and the Alaska Humanities Forum. I have worked on a team of two on eight large courses in the past two years.
- Four long-term clients where I provide executive management support, training and education, online course design and evaluation.
- Provide culturally competent approaches and guidance to ensure that the product reflects the clients and their communities.
- Private coaching and change management process for executives.
- Fundraising, grant writing, and project management.
- Interim Executive Director for a mental health agency (conducted full program, system, financial, and board evaluation).

Interim Executive Director, ROOTS, Seattle, WA, 5/2018-11/2019

- Implemented Third Sector Company Interim Executive Director Protocol
- Initiated new site search due to redevelopment of the current location
- Increased community presence and participation in regional housing policy

¹ Full client list available upon request

- Supported the agency in transition between leaders
- Managed the lease ending negotiations with the agency's current landlord.

President and CEO, Rosehedge/Multifaith Works, Seattle, WA, 2005-2011

- Project Director for federal contract that initiated a new community-based peer treatment/aftercare modality for the LGBTQ community (1.2 million dollars over four years). Designed evaluation protocol and provided oversight for the evaluation contractors.
- Community Co-Chair for Ryan White Planning in the Seattle TGA (2008-2011)
- Provided oversight and guidance for a 50-member staff and a 450-member volunteer corps for HIV intervention and housing
- Increased revenue from \$750,000 to \$1.4 million in the first 18 months
- Managed a merger between Rosehedge (a 24-hour medical care facility) and Multifaith Works resulting in a more strategically placed HIV/AIDS service organization with greater influence and capacity with an ending budget of 3.5 million

Owner, Historic Route 66 Sandwich Company, Santa Fe, NM, 2003-2005

- Established new business targets resulting in increased revenues of 75% in the first year
- Implemented in-house customer incentives that resulted in over 50% consistent customer return in the first quarter
- Implemented employee incentive program to increase catering customers and site rentals, which resulted in 20 new customers in the first quarter

Executive Director, SMYAL, Washington, DC, 2000-2003

- Developed a nationally recognized HIV community-level intervention resulting in local television coverage, a government-sponsored nationwide telecast, and increased funding from private foundations (\$900,000 over 3 years). Developed the evaluation protocol for the contract and supervised the contracted evaluator
- Implemented the Raising More Money strategy and increased donor attendance at annual fundraiser resulting in 30% increase in net profit over 3 years
- Developed strategic community collaboration with public and private partners, government agencies, and other nonprofits throughout the Washington, DC region resulting in a \$1.2-million-dollar government contract

Director of Programs, Community Foundation for Southern Arizona, Tucson, AZ, 1998-2000

- Increased donor-advised fund giving in strategic areas by \$400,000 during the first year
- Matched the Ford Foundation's \$100,000 in the first year and made the first round of grants from the LGBTQ fund and secured over \$400,000 in long-term commitments to the fund
- Managed the disbursement and oversight of 6 million dollars in grants

HIV Collaboration Program Director, Pima County Health Department, Tucson, AZ, 1993-1998

- Recruited, engaged and interviewed over 100 youth for the formative evaluation phase
- Recruited and trained over 50 youth to work as the Community Advisory Board
- Designed and developed a peer-led residential youth leadership training institute which has been running for over 20 years (I facilitated the first 7 institutes)
- Developed creative intervention approaches including raves (over 6,000 youth attended over 4 years) and an aggressive and provocative social marketing initiative including radio, television, and billboard marketing

EDUCATION

Master of Arts in Counseling Psychology, Prescott College, Prescott, AZ, 2000

Bachelor of Arts in Counseling Psychology, Prescott College, Prescott, AZ, 1997
